



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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Vanavond: Volg ŠKODA Explore More en de VISION 7S wereldpremière live

- ŠKODA AUTO presenteert zijn nieuwe grafische identiteit en de VISION 7S-concept car op het Explore More-evenement in Praag
- Live uitzending live vanaf het startevent op dinsdag 30 augustus om 19.00 uur (deze avond)

Mladá Boleslav/Kortenberg, 30 augustus 2022 - Tijdens ŠKODA Explore More presenteert ŠKODA AUTO op dinsdag 30 augustus zijn compleet nieuwe merkidentiteit en designtaal. Die laatste wordt direct ook tastbaar in de vorm van het ŠKODA VISION 7S studiemodel, dat tijdens het event zijn wereldpremière beleeft. De onthulling van de concept car is hier vanavond vanaf 19.00 uur live te volgen. Meer informatie over ŠKODA Explore More is nu al beschikbaar op de Explore More eventwebsite.

Hub Explorer : <https://skoda-explore-more.com/>

Storyboard ŠKODA : <https://www.skoda-storyboard.com/en/skoda-world/skoda-vision-7s-reveals-the-future/>



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ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in India, Russia and North Africa.
- › currently offers its customers ten passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV and KUSHAQ.
- › delivered over 870,000 vehicles to customers around the world in 2021.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; manufactures in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs more than 43,000 people globally and is active in over 100 markets.